

# COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY AKA CEDS

**EASTERN INDIANA REGIONAL PLANNING DISTRICT**

**Annie Cruz Porter – Purdue University  
Center for Regional Development**

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Association of Regional  
Councils**

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Indiana Communities Institute**

# BACKGROUND



Center for Regional Development

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**COMMUNITY AND REGIONAL DEVELOPMENT SPECIALIST**

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## ECONOMIC DEVELOPMENT DISTRICT (EDD)

**1) HAVE AN EDA-APPROVED CEDS**

**2) MEET EDA'S REGIONAL **DISTRESS** CRITERIA**

- **INCOME**
- **UNEMPLOYMENT**
- **SPECIAL NEED**

# BENEFITS TO BECOMING AN EDD

- **ELIGIBILITY FOR EDA FUNDING**
- **2022 EDA INVESTMENTS IN INDIANA: \$34,871,914**
- **2022 EDA LEVERAGED FUNDS THROUGH LOCAL MATCH: 27,065,884**
- **TOTAL FOR INDIANA REGIONS: 61,937,798**

# EDD SPECIFICS

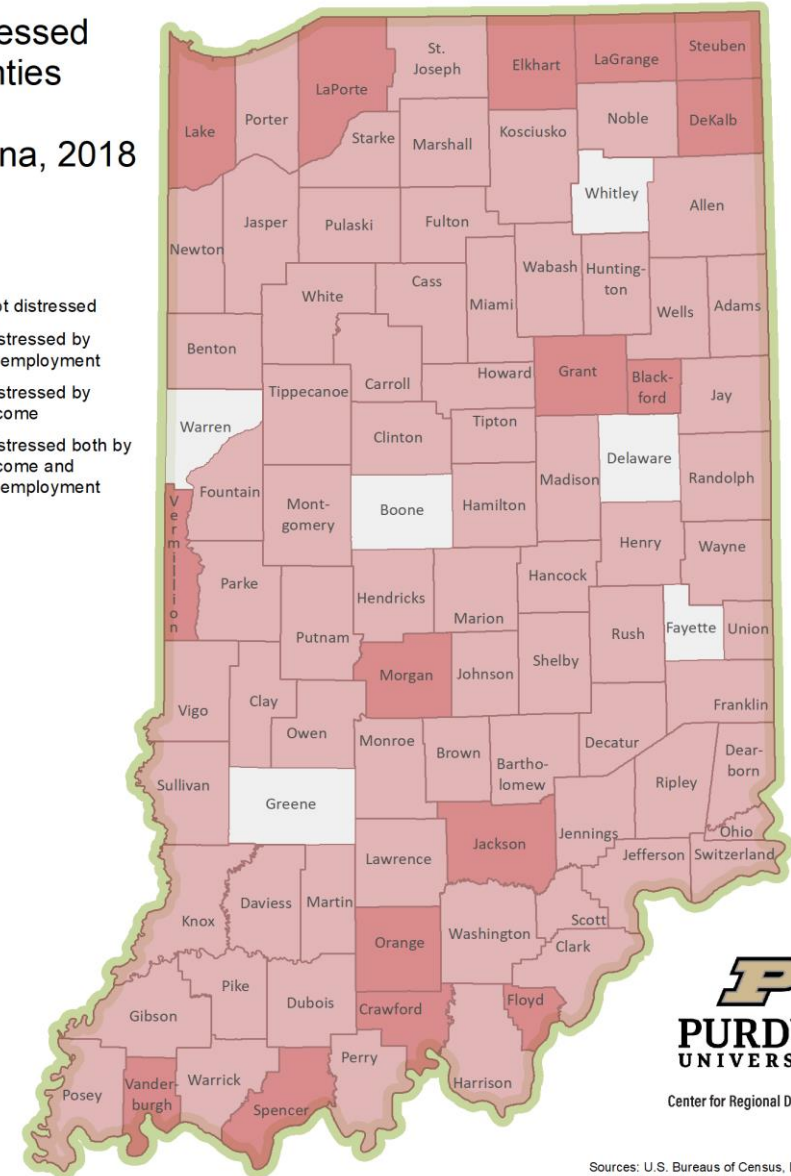
- **LOW PER CAPITA INCOME**—THE AREA HAS A PER CAPITA INCOME OF 80% OR LESS OF THE NATIONAL AVERAGE
- **UNEMPLOYMENT RATE ABOVE NATIONAL AVERAGE**—THE AREA HAS AN UNEMPLOYMENT RATE THAT IS, FOR THE MOST RECENT 24-MONTH PERIOD FOR WHICH DATA ARE AVAILABLE, AT LEAST 1% GREATER THAN THE NATIONAL AVERAGE UNEMPLOYMENT RATE
- **SPECIAL NEED**—AN AREA THAT “HAS EXPERIENCED OR IS ABOUT TO EXPERIENCE A SPECIAL NEED ARISING FROM ACTUAL OR THREATENED SEVERE UNEMPLOYMENT OR ECONOMIC ADJUSTMENT PROBLEMS RESULTING FROM SEVERE SHORT-TERM OR LONG-TERM CHANGES IN ECONOMIC CONDITIONS SUCH AS A MILITARY BASE CLOSURE

# ECONOMIC DISTRESS IN INDIANA

- **Jay county is distressed by Unemployment**
- **Delaware is distressed by Unemployment**
- **Grant and Blackford counties have been distressed by both Unemployment and Income historically**

## Distressed Counties

Indiana, 2018



## Economic Distress Criteria

24-month Avg. BLS Unemployment Rate ending **February 2023**

**2022** Per Capita Personal Income (BEA PCPI)

**2022** Per Capita Money Income (ACS 5-year PCMI)

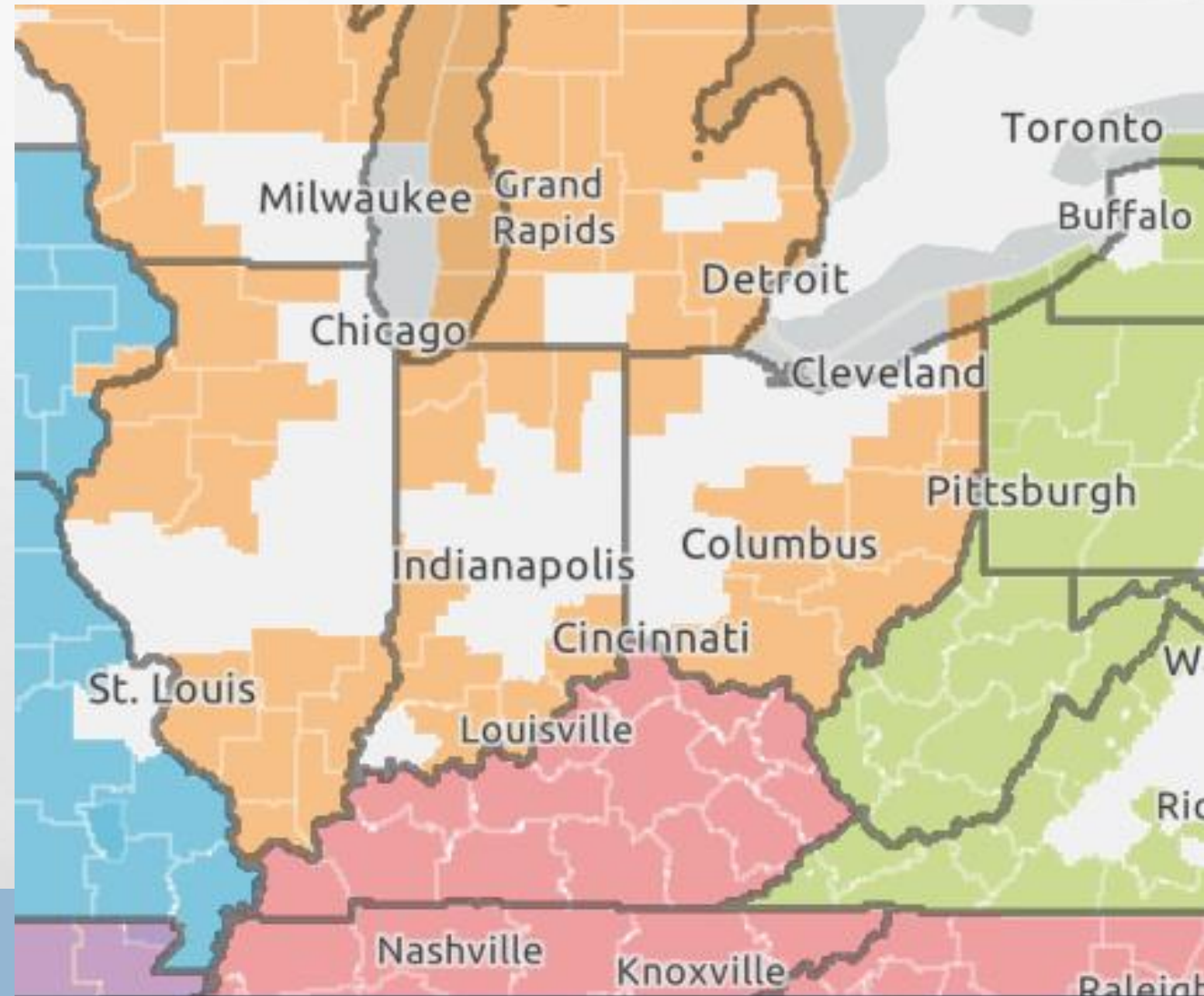
	24 Month Unemployment	Threshold Calculation	BEA PCPI	Threshold Calculation	ACS 5-Year PCMI	Threshold Calculation
Selected Region	3.63	-0.63	\$47,052	71.9	\$28,457	69.0
U.S.	4.26	0.00	\$65,470	100.0	\$41,261	100.0
Blackford County, IN	3.65	-0.61	\$44,486	68.0	\$29,751	72.1
Delaware County, IN	3.81	-0.45	\$45,465	69.4	\$28,874	70.0
Grant County, IN	3.55	-0.71	\$48,108	73.5	\$27,725	67.2
Jay County, IN	2.78	-1.48	\$53,916	82.4	\$27,794	67.4

**Note:** The threshold calculation for unemployment reflects the percentage point difference between the unemployment rate for the selected area and the U.S. figure. For example, if a region has a 24-month rate of 6.9 and the U.S. rate is 7.9, the difference shown in the threshold column is -1.0—meaning it is 1 percentage point lower than the national rate. The threshold calculation for income is the selected area’s per capita value divided by U.S. per capita income and shown as a percentage share of the U.S. figure. For example, if the selected area has a threshold calculation of 145.2, this means its per capita income is 45.2 percent higher than the nation at large.

**Source:** StatsAmerica, using U.S. Bureau of Labor Statistics (unemployment), U.S. Bureau of Economic Analysis (PCPI) and U.S. Census Bureau (ACS 5-year PCMI) data

# EDD MAP

**White areas indicate locations which either do not have an approved CEDS**





# COMPONENTS OF A GOOD CEDS

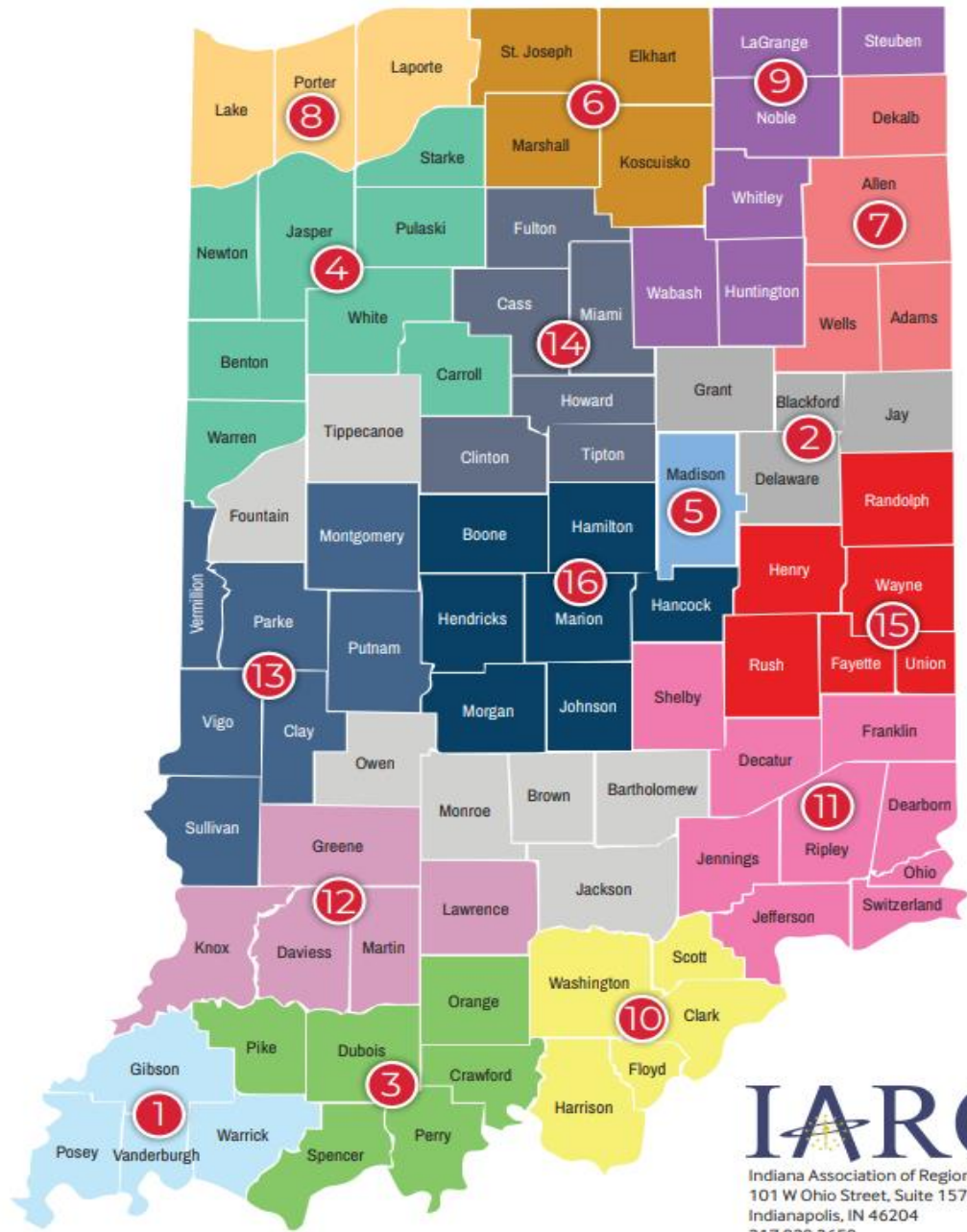
- **DEMONSTRATE SIGNIFICANT PUBLIC ENGAGEMENT**
- **OUTLINE OF INDUSTRY CLUSTERS TO SUPPORT**
- **FOCUS ON AN ASPECT OF RESILIENCY: ECONOMIC, DISASTER RELATED OR ENVIRONMENTAL**
- **WORKFORCE DEVELOPMENT**
- **EVALUATION FRAMEWORK**
- **SWOT ANALYSIS OF THE REGION**



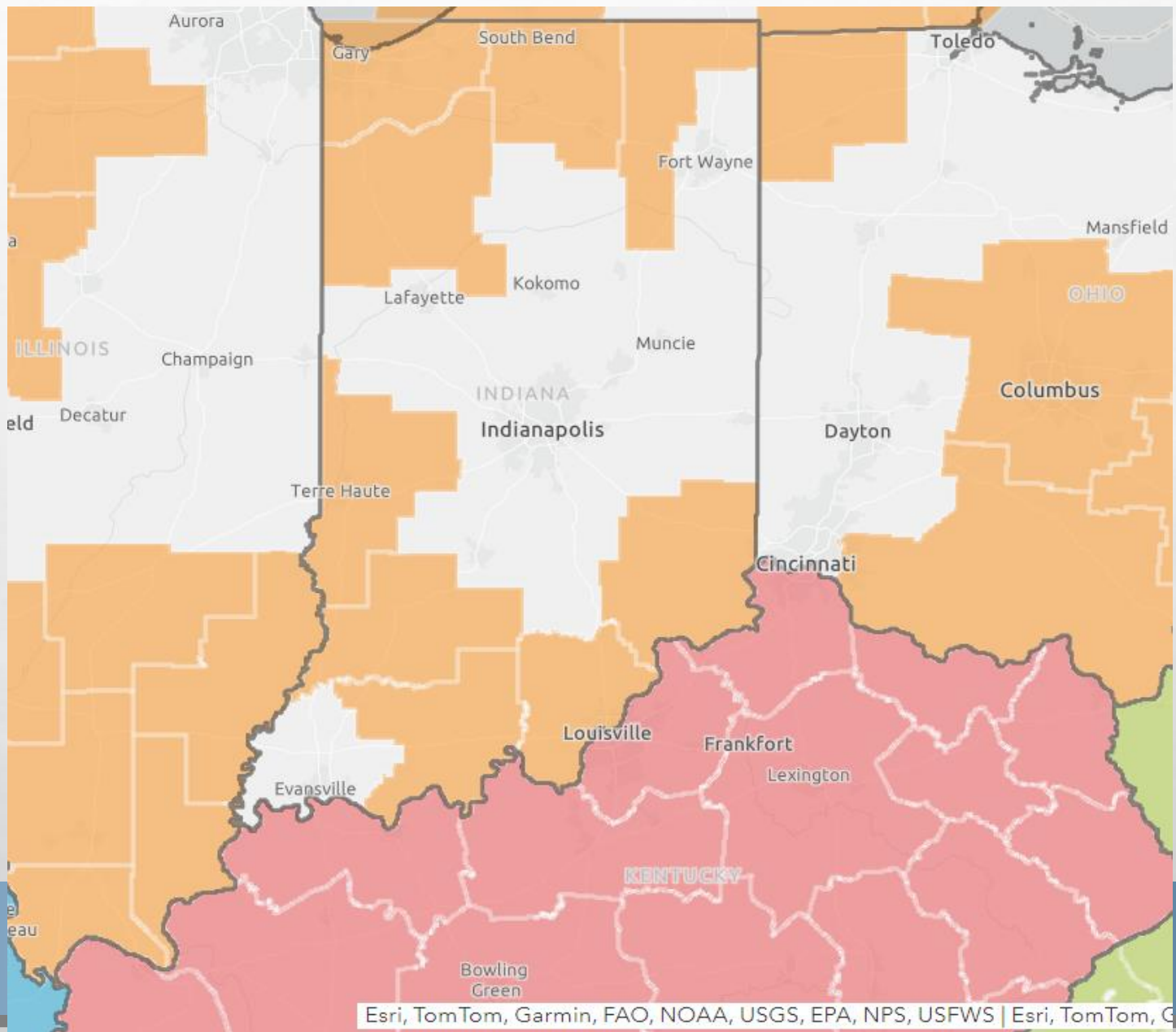
# INDIANA ASSOCIATION OF REGIONAL COUNCILS

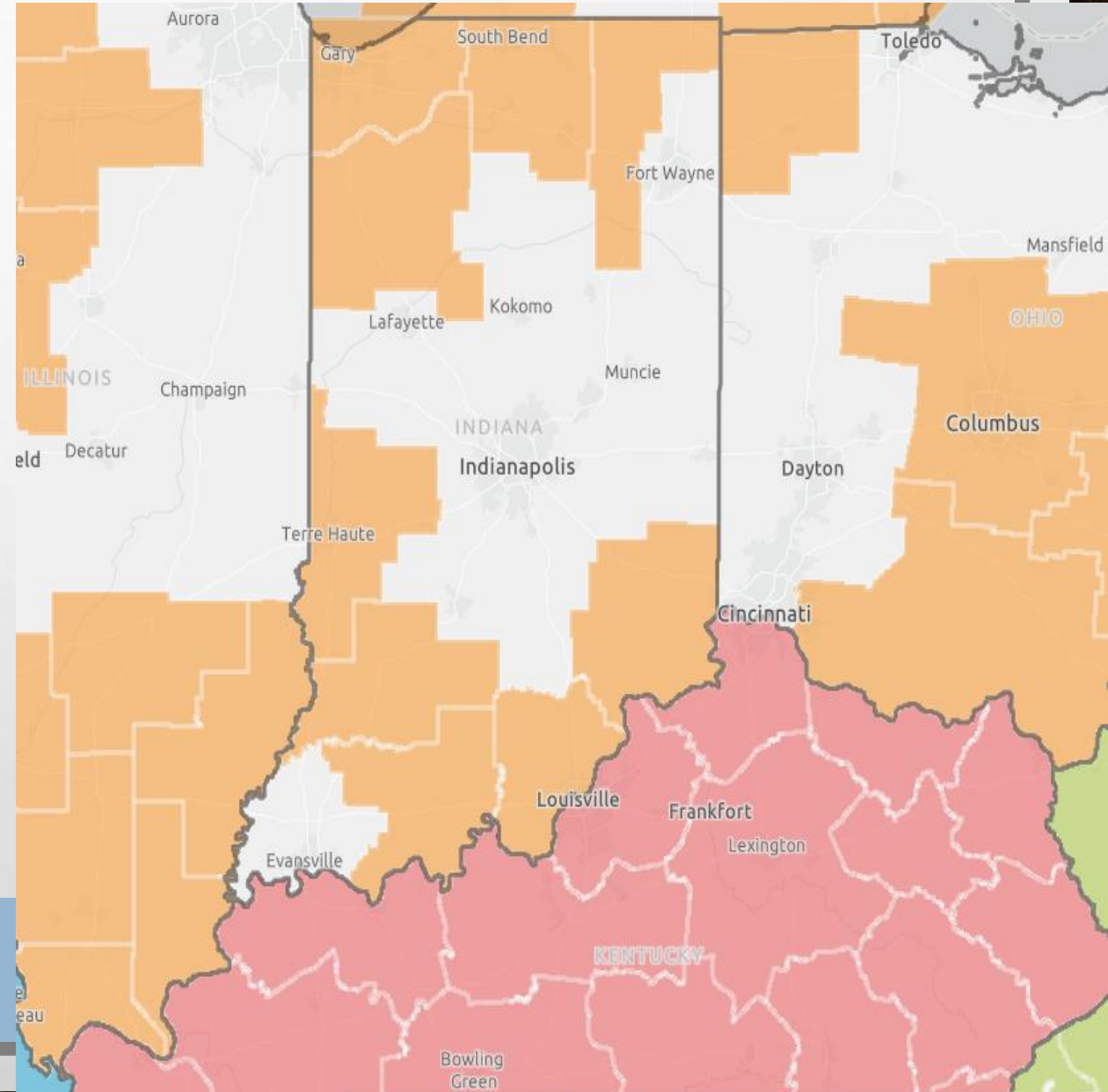
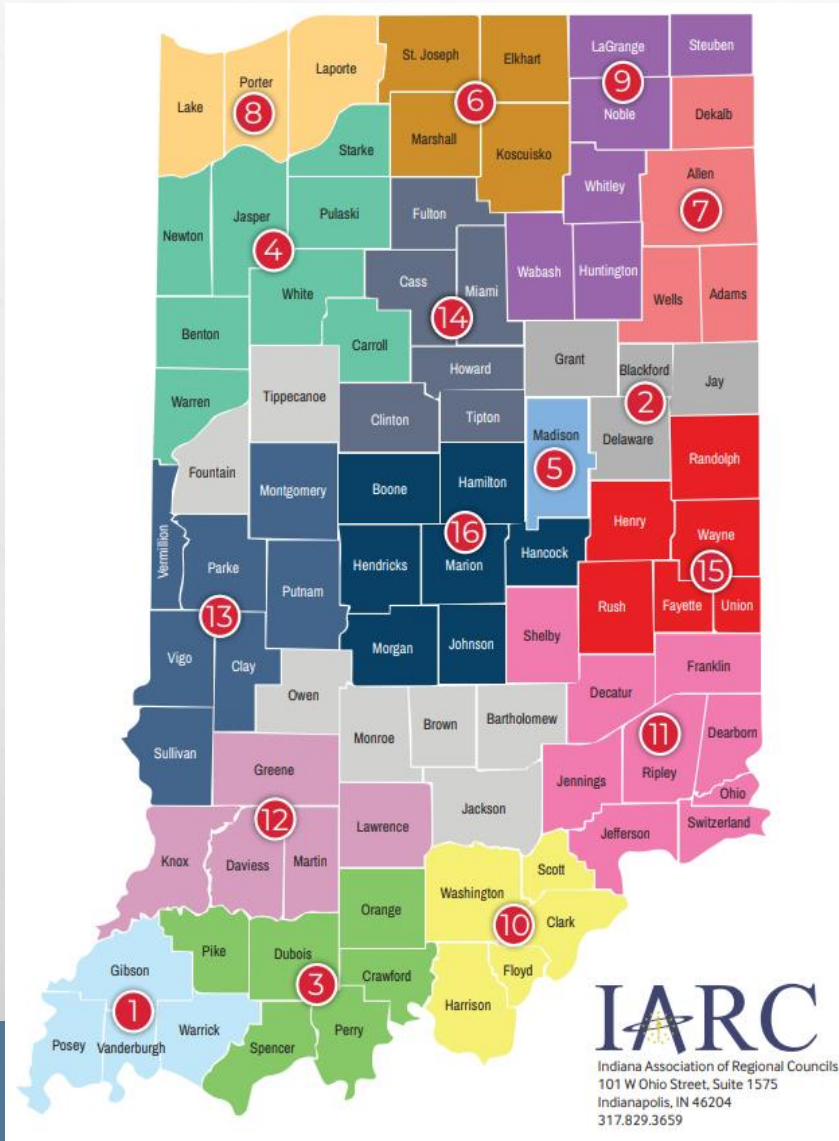
## IARC

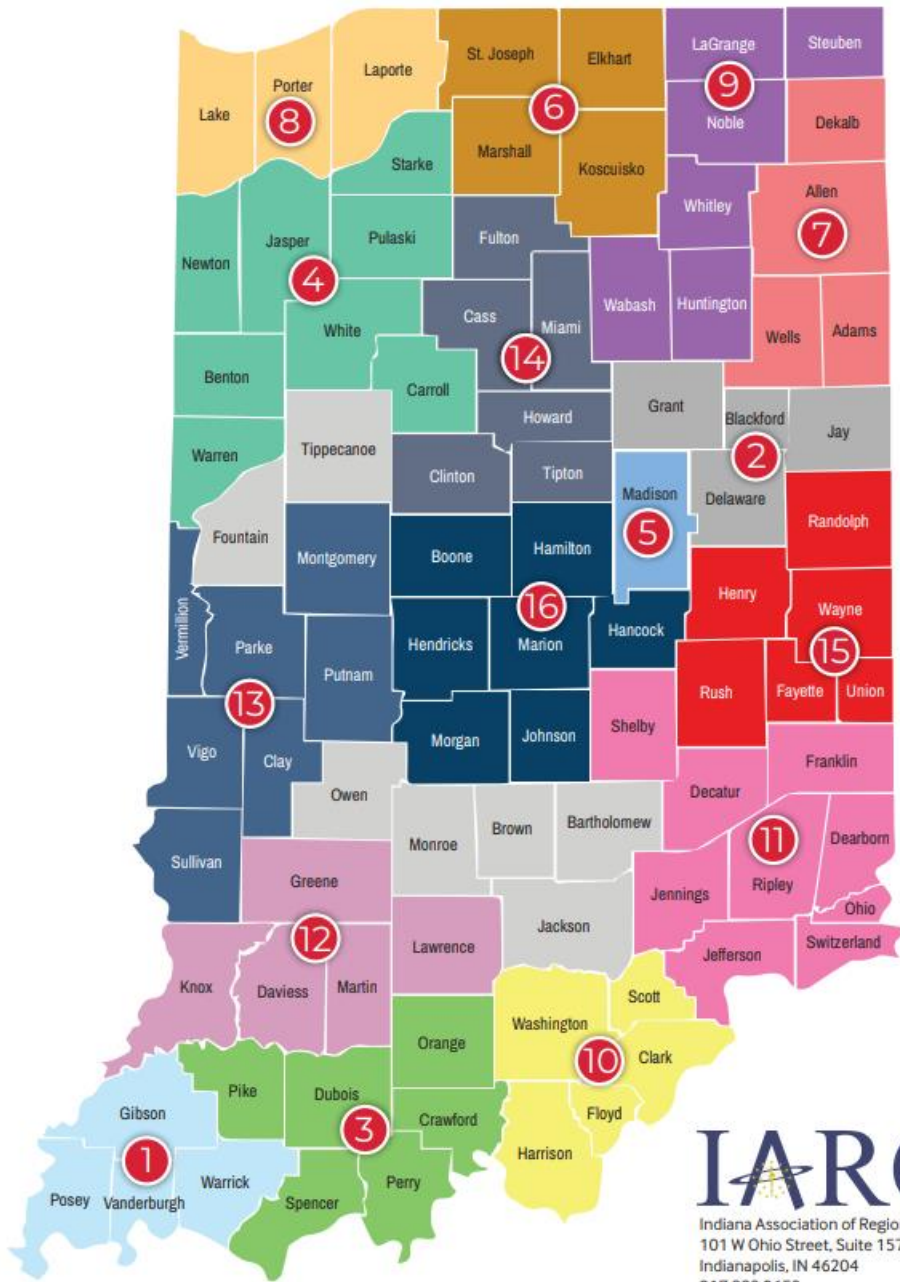
- THE INDIANA ASSOCIATION OF REGIONAL COUNCILS (IARC) IS A STATEWIDE, 501(C)(3) ASSOCIATION OF 1 ORGANIZATIONS THAT PROVIDE COMPREHENSIVE, REGIONAL PLANNING SERVICES THAT ARE COORDINATED WITH LOCAL GOVERNMENTS IN INDIANA.
- MOST OF THE IARC MEMBER REGIONAL COUNCILS WERE FORMED UNDER I.C. 36-7-7 MORE THAN 25 YEARS AGO, AND ARE FUNDED BY MEMBER COUNTY DUES, MULTIPLE GRANT SOURCES AND FEE-BASED SERVICES, AND HAVE GOVERNING BOARDS OR COMMISSIONS COMPRISED MAINLY OF LOCAL OFFICIALS.
- ESTABLISHED IN 1997, IARC PROVIDES A STATEWIDE FORUM FOR DIRECTORS, STAFF AND BOARD MEMBERS OF REGIONAL PLANNING ORGANIZATIONS IN INDIANA TO NETWORK AND SHARE IDEAS THAT PROMOTE ECONOMIC AND COMMUNITY DEVELOPMENT, TRANSPORTATION PLANNING, SMART GROWTH AND A MULTITUDE OF OTHER ISSUES ON A REGIONAL BASIS STATEWIDE.
- IARC SUPPORTS REGIONAL DEVELOPMENT EFFORTS THAT PRIORITIZE AND CATEGORIZE LOCAL COMMUNITY AND ECONOMIC DEVELOPMENT NEEDS AND PROJECTS BASED ON URGENCY, FEASIBILITY AND DETERMINED REGIONAL PRIORITY. THE INDIVIDUAL SERVICES PROVIDED BY IARC MEMBER ORGANIZATIONS VARY BY LOCAL JURISDICTIONAL AUTHORITY AND LOCAL PROJECT AND PLANNING NEEDS.



**IARC**  
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### Indiana Metropolitan Planning Organizations

- |                               |                           |                           |
|-------------------------------|---------------------------|---------------------------|
| Metropolitan Planning Area    | Indianapolis MPO          | Northeastern Indiana RCC  |
| Bloomington/Monroe County MPO | Kentuckiana RPDA          | Northwestern Indiana RPC  |
| Columbus Area MPO             | Kokomo-Howard County CGCC | Ohio-Kentucky-Indiana COG |
| Delaware-Muncie MPC           | Madison County COG        | Tippecanoe County APC     |
| Evansville MPO                | Michiana Area COG         | Terre Haute Area MPO      |

# Indiana Association of Regional Councils

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UNIVERSITY**

# **Eastern Indiana Regional Planning District Comprehensive Economic Development Strategy**

- **Geoff Schomacker, EDFP**
- **Indiana Communities Institute | Ball State University**
- **[gbshomacker@bsu.edu](mailto:gbshomacker@bsu.edu) || 317.514-7463**

# Indiana Communities Institute



Encourages comprehensive, talent-centric community economic development



Connects Communities to BSU expertise and resources



Works to build vibrant, resilient communities



Conducts statewide outreach and engagement



BALL STATE  
UNIVERSITY

# EIRPC CEDS Process

## Next Steps:

- Identify Stakeholders – in progress 254 on mailing list
- Series of community forums – one in each county – to gain insights
- Analysis of subjective and objective data
- Presentation of Comprehensive Economic Development Strategy – late summer/early fall '24



# Community Forums

**Wednesday March 6<sup>th</sup>**  
**5:00 – 7:00 pm**  
**Grant County**

**Annex Bldg.,**  
**Council Chambers**  
**401 S Adams St,**  
**Marion**

**Tuesday March 12<sup>th</sup>**  
**5:00 – 7:00 pm**  
**Delaware County**

**Innovation Center**  
**1208 W White River Blvd,**  
**Muncie**

**April 2<sup>nd</sup> or 3<sup>rd</sup> TBA**  
**5:00 – 7:00 pm**  
**Blackford County**

**TBA**

**Tuesday April 9<sup>th</sup>**  
**5:00 – 7:00 pm**  
**Jay County**

**Public Library**  
**315 N Ship St,**  
**Portland**



# Regional Planning

Regional Planning Organizations/Commissions (RPOs/RPCs) can receive designation by the federal Economic Development Administration (EDA) as *Economic Development Districts (EDDS) that are*

***“...multi-jurisdictional entities that help lead the locally-based, regionally-driven economic development planning processes with public and private sectors to establish a roadmap for collaboration”— notably the Comprehensive Economic Development Strategy (CEDS).***

In addition to federal EDA support, RPCs/EDDs are also a conduit for Federal Highway Administration/Dept. of Transportation, Department of Agriculture-Rural Development, Department of Labor workforce development, Housing and Urban Development (HUD) Community Development Block Grants (CDBG). RPCs are also the natural partners of the corresponding state agencies including OCRA, IHCD, INDOT and others.

Each of these agencies in their applications for funding ask if the project is outlined in the region's CEDS.



# CEDS

## ***Comprehensive Economic Development Strategy (CEDS).***

Strategy-driven plan for regional economic development. A CEDS is the result of a regionally-owned planning process designed to build capacity and guide the economic prosperity and resiliency of an area or region.

An effective CEDS allows a region to maximize its economic development potential, as well as engage with the U.S. Economic Development Administration (EDA) and other federal partners to receive infrastructure and technical assistance grants, such as EDA's Public Works and Economic Adjustment Assistance programs



# Questions

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